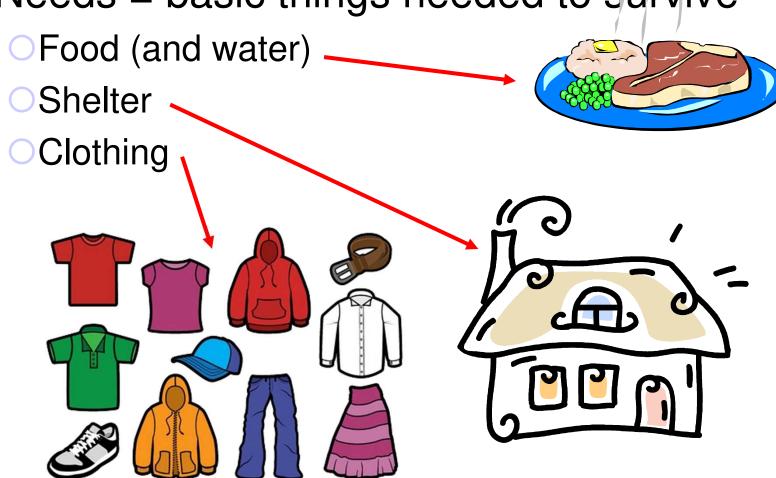


3 Basic Needs

Needs = basic things needed to survive



If Basic Needs Not Met...

- Would not survive...
 - Exposure to the weather
 - Dehydration –no water to drink
 - Starvation not enough food to eat









Satisfying Needs in the Past

Basic needs satisfied through

- OHunting
- Gathering fruits, vegetation, nuts
- Growing vegetables
- Making clothes from animal skins
- Using materials available to build homes

Satisfying Needs Now

- Go grocery shopping
- Rent/buy house made by someone else
- Go to the mall to purchase clothing

Connection Between Needs and Wants

- Needs are "must haves" for survival
- Can choose among the "must haves"
 - Example:
 - You must have clothing (need pants)
 - You can choose what kind of clothing (jeans or leggings or track pants)
- Level of choice depends on individual circumstances
 - Personal preferences
 - Level of income

Satisfying your needs and wants

 Think of 5 businesses that satisfy your needs and wants. Write them down.

Needs and Wants Assignment

- On one page in MS-Word, choose 3 products (the brand and the product) and for each, you will:
 - 1 find a picture of the product
 - 2 describe the item and indicate whether it is a want or a need
 - 3 explain **what** need or want you are satisfying and **how** this item satisfies that need

Always include your first and last name, date you submitted the assignment, and the block on ALL your assignments.