

Name: _____

Date: _____ Blk: 1-3



Red Cross – “With Humanity, towards peace”



MIT - “Mind and Hand”



Where Creativity Happens
Michaels – “Where Creativity Happens”



Gucci – “Blind for love”



L'Oréal – “Because you're worth it”



Lamborghini – “We are Lamborghini”



Google mail – “Don't be evil”

Self-actualisation

Esteem Needs

Social Needs



Facebook – “Facebook is a social utility that connects you with the people around you”

Safety Needs



Allstate Insurance – “You're in good hands”

Physiological Needs

MAD Architects – “Harmoniously interweave nature, humanity and the built environment in our high-density cities”



Bank of America – “Life begins when we're connected”



Evian Nature Spring Water – “Life begins when we're connected”

mad



Whole Foods Market – “World's Healthiest Grocery Store”