

TOPIC: CANADA AND WORLD WAR I

DESCRIPTION: Create a series of movie posters (1 to 3) or a movie trailer (30 to 60 seconds) of CANADA & WWI – the HOME FRONT & the BATTLE FRONT, complete with leading characters and major plot lines (key events).

EVALUATION RUBRIC:

A	B	C	F
VISUAL APPEAL - /20			
<ul style="list-style-type: none">- Colourful- Engages viewer- Neat- Organized- Creative/ Imaginative			<ul style="list-style-type: none">- No colour- Doesn't engage viewer- Messy- Unorganized- Not creative/ unimaginative
CONTENT - /30			
<ul style="list-style-type: none">- All key characters identified- All key events shown- Home & Battle Front clearly evident	<ul style="list-style-type: none">- Most key characters identified- Most key events shown- Some aspects of Home & Battle Front evident	<ul style="list-style-type: none">- A few key characters identified- A few key events shown- Aspects of one of Home or Battle Front evident	<ul style="list-style-type: none">- No key characters shown- No key events shown- Some aspects of Home & Battle Front evident

CONTENT SOURCES:

- SOCIAL STUDIES 11 VSB-JO MOODLE
- SS11 TEXT BOOK
- CLASS VIDEO(S)
- PERSONAL RESEARCH

DESIGN SOURCES:

- ELEMENTS OF AN EFFECTIVE POSTER - <http://www.slideshare.net/abbsmurray/elements-of-a-successful-movie-poster>
- 7 ELEMENTS OF A GREAT MOVIE POSTER DESIGN - <http://www.webdesignerdepot.com/2011/02/7-elements-of-a-great-movie-poster-design/>