

Crash Course Economics Infographic Assignment

Each student will sign up for an episode of Crash Course Economics. You will become the "expert" on the topic and will produce an infographic that summarizes the major points and vocabulary using the online application, Canva (<https://www.canva.com/>). It should be no more than 3 pages maximum.

The key to the assignment is to come up with visuals that convey the main ideas of the video. Pictures can be taken from the video itself or other sources...as long as you **cite the sources**.

You will post your product on your blog as part of your portfolio for term 2. Each student will also submit their infographic in pdf format which will be collated with along with the others and posted for the classes to refer to.

This assignment is due the first day of classes in January. Each student will briefly share out their infographic in a brief presentation that will be no more that 2-3 minutes maximum. Which will be presented in order of the episodes.

20 marks total – see rubric on back

Portfolio reflections

By now everyone should have a portfolio i.e. blog up and running. The blog is your portfolio for the year. For term 1 you should have your Philosophy and Religion pages with at minimum some of your work posted. Better yet, if you have a reflection or entry/commentary on each unit so far.

For term 2 under Economics I will expect to see at least **two entries** reflecting on some of the ideas and concepts we have covered and discussed as we watched the Crash Course Economics videos as well as the Infographic Assignment posted. Reflections are your honest reactions, ideas and comments on what has been covered.

For Asian Studies I will also expect at least two entries as well. In the new year there will be a term project that will be on Asian Studies that incorporates Economics as well which will be posted on your portfolio for Term 2.

The point of the reflections is for you to think about the ideas presented in class and discuss them in a coherent manner through your blog. While you are required to complete two for each unit, it is the minimum. That being said, you will be evaluated on your **thoughtfulness** and **quality** of your ideas and thoughts...not the quantity of entries.

At the end of the year a fully developed portfolio will contain at minimum 10 reflections...that works out to one a month.

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COMPONENTS	EXCEEDS EXPECTATIONS	MEETS EXPECTATIONS	NEEDS MORE WORK
TOPIC	The topic of the infographic is specific in nature and is intended to inform or convince the viewer.	The topic of the infographic may be a bit too broad to allow the viewer to understand the main points.	The topic of the infographic is hard to ascertain and needs to be made more specific.
TYPE	The type of infographic chosen (i.e. timeline, informational, etc.) highly supports the content being presented.	The type of infographic chosen represents the content being chosen but another type may lead to more clarity for the viewer.	The type of infographic chosen does not convey the information well or support the content being presented.
OBJECTS	The objects included in the infographic are repeated to support various data points and to make it easier for the viewer to understand the infographic.	Some objects included in the infographic are repeated but the infographic did not seem to include enough repeated elements to make it understandable.	Too many different types of objects are used in the infographic and that makes it hard for the viewer to understand the content.
DATA VISUALIZATIONS	The data visualization formats chosen make the data presented easy for the viewer to understand the information.	The data visualization formats chosen showcase the data, but some may make it difficult for the viewer to understand the points.	Other data visualization formats should be chosen to best showcase the data presentation for the viewer.
FONTS	The infographic includes an appropriate font to both complement the content and make the text readable.	The infographic includes multiple fonts and/or the fonts do not seem related to the infographics topic.	The font(s) used in the infographic make the text almost unreadable.

COLORS	The color choices enhance the visibility of the infographic. Different saturations of the same color are used wisely.	The color choices are fine, but too many colors may have been used.	The color choices for the infographic are not visually pleasing and detract from the infographic.
LAYOUT	The layout of the infographic adheres to the inverted pyramid style - main point on top, secondary point next, and supporting details at the bottom.	The layout of the infographic includes all three components - main point, secondary point, and supporting details - but is not organized in the inverted pyramid style.	The infographic is lacking one or two of the components of good infographic design - main point, secondary point, or supporting details.
INFORMATION ORGANIZATION	The infographic utilizes one of the LATCH (location, alphabetical, timeline, category, or hierarchy) information organization formats to allow the viewer to understand the information in the infographic.	The infographic utilizes some components of the LATCH (location, alphabetical, timeline, category, or hierarchy) information organization formats, but the cohesiveness of the information presentation is lacking.	No information organization choice (location, alphabetical, timeline, category, or hierarchy) is present in the infographic.
CITATIONS	Full bibliographic citations for all sources used are included.	The URL of sources used are included.	No citations to sources used are included.
MORE INFORMATION ABOUT INFOGRAPHICS IN THE CLASSROOM : http://bit.ly/schrockinfographics			

APA citation: Schrock, Kathleen. (2012). Infographic rubric. Retrieved from: http://kathyschrock.net/pdf/Schrock_Infographic_rubric.pdf
 MLA citation: Schrock, Kathleen. *Infographic rubric*. Kathleen Schrock, 2012. Access date here. <http://kathyschrock.net/pdf/Schrock_Infographic_rubric.pdf>.