**‘STAR OF CANADA’ AWARD**

Objectives

 \*To produce a 1-2 minute video promoting the great achievements of the Black Canadian your group has chosen and nominating him/her for the *Star of Canada Award.*

Pre-production

1. Brainstorm ideas for your video.

-List 2 or 3 major achievements that you want to focus on in promoting your subject.

-Brainstorm key ideas and catch phrases you want to include in your video to convince the audience of the merits of your subject.

-Decide on a logical sequence for your ideas.

2. Create a storyboard for your video using the templates provided.

-Create a series of scenes. *\*Remember you have a time limit, so*

*do not over plan or pack too much info into your video.*

*Sometimes, less is more, as long as you cover the key ideas and*

*your message is clear.*

-Plan each of your ‘shots’ and scenes, including details and descriptions, dialogue/narrations, props and sound/music effects, still shots or picture inserts, word/phrase inserts, and ‘credits’ scene.

-Make sure you include all of the essential elements listed below.

3. Essential Components:

 -‘original’ background music

 -text (key words or phrases)

 -at least one still picture

 -costumes and/or other props

 -student dialogue (interview, narration, role-play…)

 -title scene for the beginning

 -credits scene for the end (group names and who did what? –can

be a still shot)

4. Student Roles:

 -videographer, graphics, narrator, song producer, …